



Specialists in Managing Investment Trust Focused Portfolios



www.baronandgrant.com

Baron & Grant Investment Management Limited is authorised and regulated by the Financial Conduct Authority

Reference number: 930300

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No investment is suitable in all cases, and if you have any doubts about an investment's suitability, you should consult a professional financial adviser authorised by the FCA to conduct investment business.

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Occasionally, we may also use your details to inform you of other features, services, and products offered by B&G that we think you may be interested in, and we may contact you by post, email, or telephone unless you have requested us not to.

For our complete Privacy Policy, please refer to our website.

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About Us

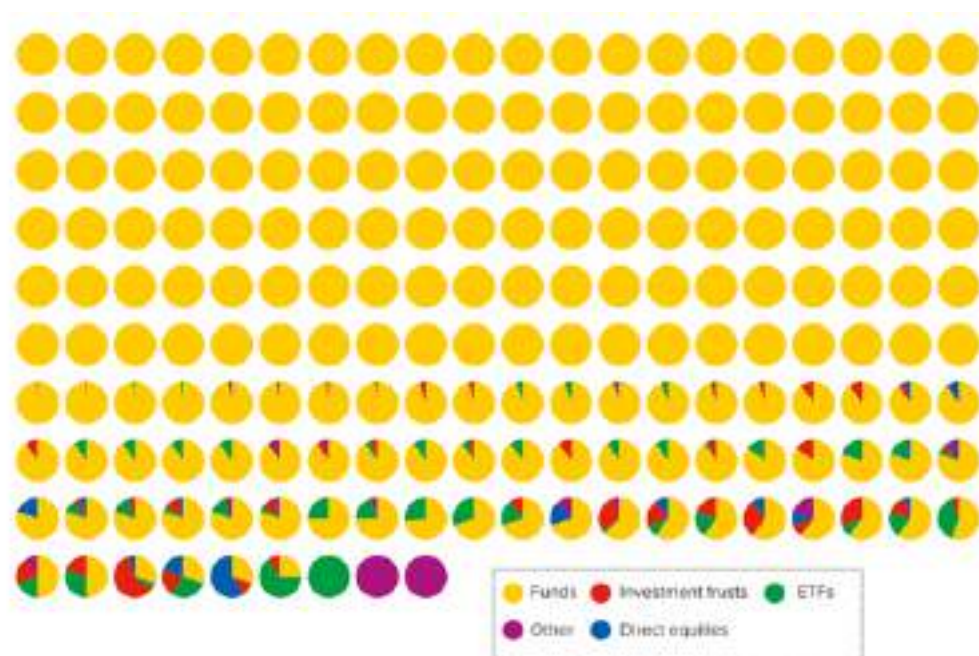
We founded Baron & Grant (B&G) to harness the many advantages of investment trusts for the benefit of our clients. A track record of outperformance, a bespoke service and portfolios tailored to individual circumstances make for a powerful combination. With the help of others, we also hope to help investors generally better understand how investment trusts can achieve financial objectives

B&G is a financial planning, advice and discretionary investment management business that **specialises in managing investment trust focused portfolios**, complemented by a carefully selected range of exchange-traded funds (ETFs).

This approach is **different to the vast majority of investment or wealth managers** who run portfolios consisting mainly of direct equities and other forms of collective funds such as unit trusts and open-ended investment companies (OEICs). Such funds, on average, have been shown to underperform investment trusts.

Independent research conducted by The Lang Cat concluded the following:

"Funds dominate the model portfolio world. Based on our State of the Adviser Nation (SOTAN) research, the total mean average use of funds as opposed to other asset types as the building blocks in models is 91%. Anything else is (currently) a minority sport. Our graphic below illustrates the asset types used by respondents of our SOTAN research who run their own model portfolio range. Each 'mini-pie' represents an individual respondents asset mix for their models."



Source: The Lang Cat publication – Practically Speaking, Investment Companies within Centralised Investment Propositions – November 2020 – Page 7

Of the 189 respondents, not one firm exclusively used both investment trusts and ETFs in their portfolios!

Our Team

Unlocking the
City's best kept
secret

Harnessing the
power of
investment
trusts

Genuinely
differentiated



Christopher Grant MCSI - Chief Executive Officer

- Highly rated investment analyst throughout a 20-year career in the City
- Former Head of European Equity Investment Research for ABN AMRO Bank & was also Chairman of the European Equities Management Committee
- Six years as Chairman of Derbyshire County Cricket Club



John Baron CBE MCSI - Chair of the Investment Committee

- One of the UK's leading experts on investment trusts – used in a private and professional capacity for nearly 40 years
- Best known to readers of the FT's Investors Chronicle magazine for having successfully managed and reported on two actual investment trust portfolios since 2009
- Former Director of Henderson Private Clients (later Henderson Global Investors) and then Rothschild Asset Management
- Written The FT Guide to Investment Trusts, contributed to other publications, including The Investment Trusts Handbook 2021, and regularly a keynote speaker at financial seminars



Tom Poynton Chartered MCSI - Executive Director

- Following a 10-year career as a professional cricketer, Tom retrained in financial planning, advice and investment management
- Shortlisted for the Investment Week Investment Company of the Year Rising Star Award 2023
- Qualified Financial Adviser and member of the Investment Committee

Our Team



Harvey Hosein Chartered MCSI - Senior Associate

- Following an 8-year career as a professional cricketer, Harvey retrained in financial planning, advice and investment management
- Qualified Financial Adviser and member of the Investment Committee



Mark Johnson APFS - Chartered Financial Planner

- Nationally recognised, top-rated Chartered Financial Planner
- Worked in financial services for more than 15 years
- Leads on providing financial planning and advice for Baron & Grant Investment Management Limited, supported by Tom Poynton & Harvey Hosein



Owen Randall - Investment Associate

- After an impressive summer internship with Baron & Grant in 2024, Owen has joined the firm, having recently graduated with First-Class Honours in Economics from the University of Warwick
- He is currently working towards achieving his Investment Advice Diploma through the Chartered Institute of Securities & Investment

Our Investment Philosophy

Our philosophy is that investment is best kept simple to succeed

Simplicity & quality

Complexity adds cost, risks confusion, and usually hinders investment performance. This approach is complemented by a thorough research process when constructing client portfolios.

While the portfolios pursue a range of investment strategies, their common remit is to invest in high-quality companies that create wealth and add value over time.

The long-term

Little attention is paid to short-term market 'noise'. The focus remains on the long-term when assessing sentiment and fundamentals, and volatility is therefore seen as an opportunity.

As such, we consider the time spent in the market more rewarding than market timing. Such an approach also allows the complete harvesting of dividends, which become an increasingly important contributor to total returns over time.

Diversification

In remaining invested, we recognise the importance of portfolio rebalancing and diversification to ensure the portfolios stay in sync with desired risk profiles. Indeed, three primary factors influence portfolio performance, i.e., asset allocation, stock selection and market timing.

Diversification across various differently correlated asset classes should help reduce the overall risk level compared with a portfolio that only invests in one asset class.

An effective combination of different asset classes can significantly reduce portfolio risk without substantially decreasing its growth potential.

Strategic & tactical portfolio management

While remaining invested and true to portfolio remit, tactical portfolio management allows the flexibility to take advantage of short-term opportunities regarding individual investments. The aim is to improve performance above the market average.

This approach acknowledges the fact sentiment and fundamentals can often part company. It attempts to increase returns by overweighting investments that are expected to outperform on a relative basis and underweight those that are not – while remaining within the portfolio's remit.

History of Investment Trusts

Over the past 150-plus years, investment trusts (often termed investment companies or closed-ended funds) have witnessed global conflicts and financial crises. Throughout, they have successfully responded and adapted such that many are still thriving today

The Foreign & Colonial Investment Trust was the first and original investment trust launched in 1868 and is still going strong today. When launched, the “investment vehicle for the many” provided “the investor of moderate means the same advantage as the large capitalist”.

The London investment companies were formed to provide diversified exposure for a new breed of investors who had made money from the Industrial Revolution, particularly the nineteenth-century railway boom. The concept was swiftly taken up north of the Scottish border, and in February 1873, Robert Fleming launched The Scottish American Trust in Dundee, now called Dunedin Income Growth.



From The Daily Telegraph

Investment trusts still have the same purpose today as they did over 150 years ago, allowing investors to gain exposure to a diversified range of companies or other assets, such as infrastructure and property in one company.

According to The Association of Investment Companies (AIC) website, there are 335 investment trusts with a collective value of £269bn (as of 31/12/2024).

Key Features Comparison

	Open-ended	Closed-ended	Consequence
Income	All income must be distributed in each accounting period	Up to 15% of the fund's income can be retained in a revenue reserve	Allows closed-ended funds to smooth income distributions through good and bad periods giving investors greater certainty
Capital	Capital will vary according to unit creations and redemptions as investors enter/leave the fund	Capital is fixed, except where the company decides to issue/buy back shares	Fixed pool of capital enables closed-ended managers to be more fully invested and to take a longer-term view. Also enables investment in less liquid assets
Borrowing	Cannot use gearing	Can use gearing	Enables closed-ended funds to increase exposure to target assets. Can amplify gains/losses. Adds to risk
Pricing	Price set at net asset value at each trading point	Price set by the market based on supply and demand for the shares	Closed-ended funds may trade at a premium or discount to the net asset value
Trading	Directly with the fund manager	Via a stock market through a broker or investment platform	Open-ended funds typically trade at a price fixed once a day, closed-ended vehicles trade continuously through the day and often trades settle in a shorter timeframe
Governance	No independent board. Limited unitholder participation	Independent board. Active shareholder role in governance	The independent board protects shareholder interests, e.g. negotiating management fees. Shareholders of listed closed-ended funds can participate by attending AGMs and voting on company matters

Source: The Association of Investment Companies - Investment Companies: Democratising capital, funding growth and meeting investors' needs - November 2022 - Page 7

Sector Review - 2024



The discount of the average investment trust excluding 3i was **13.7%** at the beginning of the year, widening to **15.2%** by 31 December 2024



A total of **£6.48bn** was paid out by investment trusts in dividends during 2024



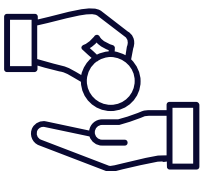
It was a **record year for share buybacks**, with **£7.5bn** of shares repurchased according to the latest figures from Winterflood (using Morningstar data). This compares to buybacks of £3.9bn during 2023 - the previous record



10 investment trust mergers completed in 2024. The number of mergers completed in the year was twice the number completed in 2021 (five), which was the previous record. **Seven investment trusts were acquired** during 2024



32 investment trusts changed their fees to benefit shareholders. The most common type of fee change was a reduction in a company's base fee (20 trusts) and the second most common was a reduction in a tiered fee (15 trusts). In addition, four trusts introduced tiered fees. Two manager changes took place in 2024



Fundraising by existing investment trusts (called secondary fundraising) totalled **£845m**, down from £1.1bn in 2023. There were no investment trust IPOs in 2024



There were **7 liquidations** of investment trusts last year

Source: The AIC, Winterflood / Morningstar

Record of Outperformance

Research has consistently found that investment trusts have, on average, outperformed open-ended funds, including unit trusts, over the long-term. As the chart below shows, investing in UK shares using an investment trust would have earned a higher return than using a tracker or actively managed open-ended funds over the long-term



Source: AIC/Morningstar. The AIC Policy Paper - Making people better off - September 2023 - Page 5, Fig 1

Before the Retail Distribution Review (RDR) in 2012, open-ended funds were able to pay trail commissions to advisers (IFAs) for recommending their products. Given that most IFAs relied heavily on commission-based remuneration, this created a strong incentive to prioritise open-ended funds over other investment vehicles, such as investment trusts.

Since the introduction of the RDR, which eliminated commission payments, there is no longer a financial disincentive for IFAs to recommend investment trusts. However, the structural bias in favour of open-ended funds persists, particularly within the advice market. This is despite the clear structural advantages that investment trusts offer, which are well-documented and supported.

Ironically, many IFAs personally invest in investment trusts but still choose not to recommend them to their clients.

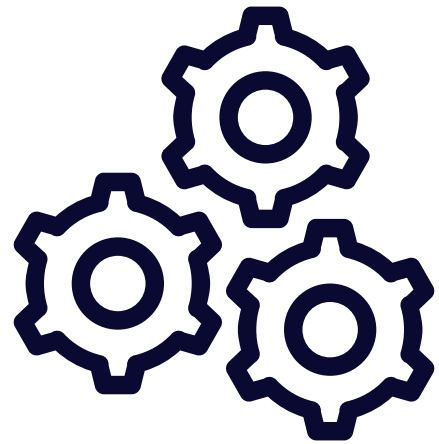
At B&G, we align our interests with those of our clients by investing in our own portfolios - demonstrating that we truly 'eat our own cooking' and have 'skin in the game.'

Why Investment Trusts?

While investment trusts have delivered excellent long-term returns for their shareholders for over 150 years, they are still often referred to as **"The City's best-kept secret"**

Better performance

- Despite not being well known, investment trusts, on average, possess a superior performance record when compared to their better-known cousins - unit trusts and OEICs.
- Investment trusts have beaten most market indices, whether delineated by region or country - unlike unit trusts, OEICs and ETFs.
- Part of the reason is they charge lower fees. Another reason is that, like other public companies, trusts can borrow to buy more assets. Historically, this has benefitted asset values and share prices partly because markets have risen and good fund managers have capitalised on this gearing.



Ability to gear

Better structure

- Unlike unit trusts or OEICs, investment trusts are 'closed-ended' - they have a fixed number of shares like other closed-ended public companies such as M&S and BP, but instead of specialising in clothes or oil, they specialise in financial assets.
- The managers of investment trusts can take a long-term view of their assets as they are not subject to the same relentless flow of monies, both being introduced and withdrawn, as are open-ended funds. Investing for the long-term tends to result in better returns.
- Being closed-ended, investment trusts are also better suited for certain types of investment - particularly those less liquid, such as commercial property, as highlighted by the closure of a number of open-ended property funds during the mistaken rush to the door following the EU referendum.
- Other less-liquid assets, such as private equity or smaller companies, require a similar approach. Their very nature, and therefore, at times illiquidity, require the incubator effect best offered by the closed-ended structure of investment trusts.



Closed-ended structure

Why Investment Trusts?

Income friendly

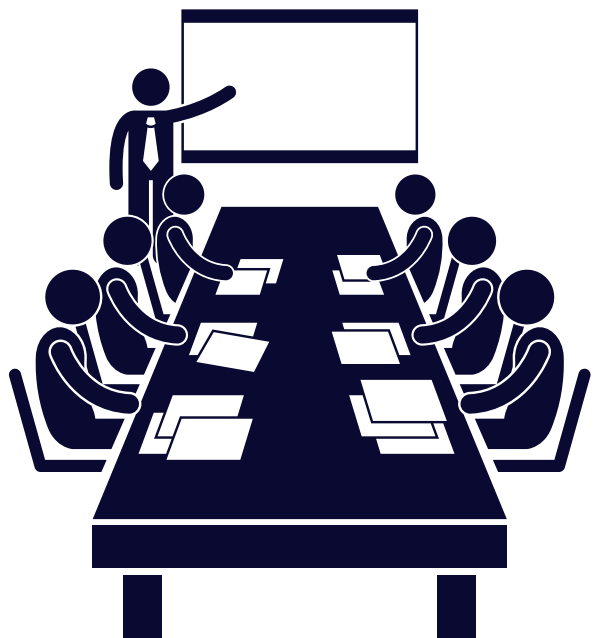
- Unlike unit trusts, investment trusts can retain a percentage of their dividends and income received from holdings in the underlying portfolio in any one year. This 'surplus cash' is called the Revenue Reserve.
- This reserve can supplement dividends in the future to help ensure a smooth progression even when, within reason, the underlying economy and markets go through a rough patch and portfolio holdings see dividend cuts.
- This ability is essential to those investors seeking income – understanding the extent of reserves is a key factor when selecting relevant investment trusts.
- Legislative changes allow investment trusts to dip into their capital to supplement or pay a dividend. More trusts are doing this, which, within reason, is welcome as it better allows income investors to gain exposure to low-yielding but high-growth sectors.



Withhold up to 15% of annual income as a Revenue Reserve

Aligned interests

- Investment trusts tend to display greater transparency in the interests of their shareholders. Like other public companies, investment trusts have an independent board of directors whose brief is to represent shareholders - and these directors have teeth!
- Shareholders themselves have significant powers. They can vote on issues such as changes to investment policy and the appointment of directors. They can attend shareholder meetings and ask questions about the running of the trust – it is, after all, their company.
- It is difficult for investment trusts to hide in the shadows because of mediocre performance compared to lacklustre unit trusts. They are on notice – reward shareholders, or questions will be asked. This is one reason the industry continues to evolve in response to shareholders' investment requirements.
- The AIC, the industry's well-respected trade body, has done sterling work in recent years to raise awareness and better inform and educate.



Independent Board of Directors

Why Now?

As investment trusts are publicly traded companies listed on the London Stock Exchange, you invest in them by buying shares at the price stated – the share price. However, investment trusts also have a net asset value (NAV). The NAV represents the total value of the trust's assets minus any debts, and dividing this by the total number of issued shares gives the NAV per share. If the share price is higher than the NAV per share, the trust is trading at a **premium**, indicating high investor demand and popularity. Conversely, if the share price is lower than the NAV per share, the trust trades at a **discount**, suggesting lower popularity and demand. When the share price equals the NAV per share, the trust trades at par.



Source: AIC/Morningstar

The chart above highlights that the sector average discount at the end of 2024 was -14.8%. According to research from the AIC, investing when the average investment trust discount is more than -10% may lead to significantly better returns over the subsequent five years. The AIC's analysis of investment trust returns since 2008 shows that when the average discount exceeded -10%, the average investment trust generated a return of 89.3% over the following five years¹.

	Average investment trust discount at beginning of five-year period		
	Wide discount (>10%)	Mid discount (5-10%)	Narrow discount (<5%)
Number of five-year periods analysed	39	28	61
Average investment trust return over five years	89.3%	70.3%	56.1%
Average investment trust return over five years, annualised	13.6%	11.2%	9.3%

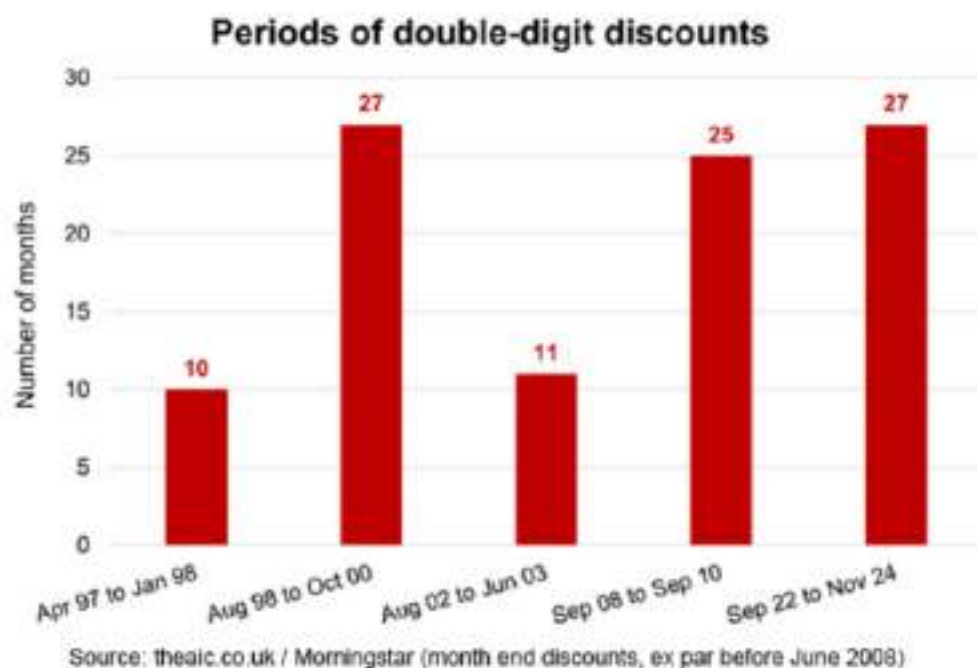
Source: theaic.co.uk / Morningstar (ex VCTs)

¹ Source: theaic.co.uk/Morningstar. Based on an analysis of 128 five-year periods, the first period ended in June 2013 and the final in January 2024 (all periods start and end at a month-end).

Why Now?

Bargains, but for how much longer?...(as shown by the chart below) *periods of double-digit discounts come to an end eventually. This one has lasted a draining 27 months...two months longer than the one we saw during the financial crisis.*

It's also exactly the same as the period between August 1998 and October 2000 – in which US tech stocks dominated the market and investors turned up their noses at investment trusts. Coincidence, or buy signal? You decide.¹



Once sentiment turns, a rising NAV and a narrowing discount are a powerful combination - they have a **'double whammy'** effect on performance.

To use a straightforward example, an investment trust that sees its **NAV increase by 15% at the same time as its discount narrows from a 15% to a 5% discount will generate a share price return of 29%**, offering a significant kicker to performance. This approach is well-trodden ground for many professional, value-orientated investors and a real source of long-term performance. It is worth noting that open-ended funds will only ever generate the NAV performance and can not benefit from this scenario.

While risks persist for 2025 – including the unpredictable presidency of Donald Trump, high valuations of US technology stocks, a global trade war, a slower-than-expected pace of interest rate cuts, and the potential resurgence of inflation – we remain optimistic about generating strong risk-adjusted returns. This optimism is driven by the opportunity to capitalise on historically wider discounts and attractive dividend yields within the sector.

We anticipate corporate activity will remain elevated in 2025, along with record levels of share buybacks, as the sector undergoes continued “Darwinism”, emerging “fitter, leaner, and stronger”. This evolution should be supported by a resolution to the cost disclosure issue and a healthy macroeconomic backdrop.

¹ Source: The AIC – Spotlight December 2024 – “The trend is your friend... until it's not”

Portfolio Potential

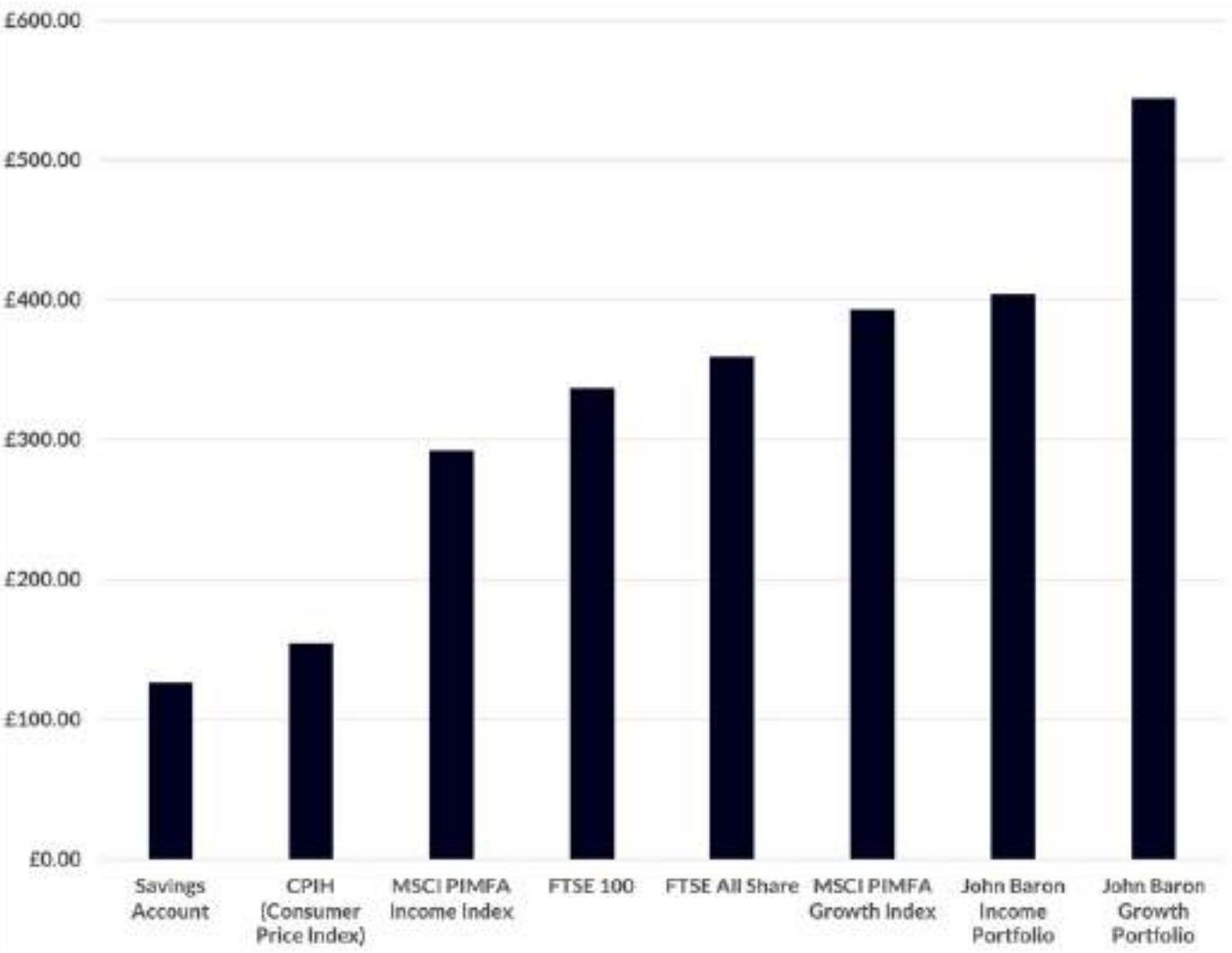
Our client portfolios contain both investment trusts and ETFs, with the former being the larger weighting because of their superior record of performance relative to unit trusts and markets

The advantages of using ETFs as part of a balanced portfolio are covered by the page Exchange Traded Funds. This page highlights the potential of a portfolio consisting **solely** of investment trusts

Background

Since 2009, John Baron has been reporting on two actual investment trust portfolios in his popular monthly column in the Investors Chronicle magazine (where they are called 'Growth' and 'Income'). These are two of ten actual portfolios managed in real-time on the website www.johnbaronportfolios.co.uk (where they are called 'Summer' and 'Autumn'), which achieve a range of risk-adjusted strategies and income levels.

**What £100 invested on 1 January 2009 would be worth
as at 31 December 2024**



Portfolio Potential

Extent of outperformance

£100 invested in the Growth Portfolio on 1st January 2009 was worth £544.37 on 31st December 2024. £100 invested in the Income Portfolio was worth £404.48. This compares with:

- £126.58 if left in a Savings Account
- £154.28 if linked to CPIH (Consumer Price Index)
- £292.42 for the MSCI PIMFA Income Index
- £337.26 for the FTSE 100 Index
- £359.27 for the FTSE All Share
- £393.51 for the MSCI PIMFA Growth Index

Source: *Investors Chronicle*, Office of National Statistics (ONS), FTSE Russell Indices, MSCI PIMFA Indices

B&G portfolio benchmarks

Our portfolios are benchmarked against the MSCI PIMFA Private Investor Index Series. The series consists of five composite indices designed to represent the weightings and show returns of selected multi-asset-class strategies determined by the PIMFA Private Investor Indices Committee. The indices include weightings of equities, bonds, real estate, "cash" and "alternative" investments in proportions that reflect the longer-term objectives for each strategy. The 'Growth' and 'Income' portfolios mentioned above are benchmarked against the Index Series, making their continued use for the B&G portfolios a logical choice.

Please Note:

- All figures are calculated on a total return basis, and portfolio figures include all costs. These graphs are for illustrative purposes only. Past performance is not a guide to future returns, and the portfolios may not be suitable investments for every investor. B&G's client portfolios may or may not perform as well as the portfolio shown in this illustration.



Want to learn more?

Such is his credibility within the investment trust sector; John Baron was asked by The Financial Times (FT) to write their guide on investment trusts. You can find *The FT Guide to Investment Trusts: Unlocking the City's Best Kept Secret* in any reputable bookstore or online from Amazon.

We are passionate about educating investors on the structural advantages of investment trusts. The book provides a concise, jargon-free introduction to one of the City's best-kept secrets. It explains how investment trusts differ from unit trusts and OEICs and explores their pros and cons, including their superior performance.

If you are interested in reading the book, please get in touch, and we will be happy to send you a copy.

Exchange Traded Funds (ETFs)

B&G use ETFs alongside investment trusts within our client portfolios

ETFs are similar to open-ended funds (including unit trusts) but invariably track the performance of major indices and sectors by duplicating their constituents. ETFs provide the B&G portfolios with low-cost access to a variety of asset classes and international markets, thereby broadening the scope and diversification of our portfolios while also dampening volatility and increasing liquidity.

Let's look at the advantages of their use in more detail:

Liquidity

ETFs can be traded throughout normal market hours, unlike traditional unit trusts and OEICs, which can only be traded once a day. They also tend to be more liquid than unit trusts when markets are volatile



Volatility

ETFs can help to dampen portfolio volatility. This is an important feature for our clients, given investment trusts can be more volatile at times courtesy of their gearing



Diversification

Buying an ETF gives you instant exposure to the index it follows. It's an effective way to get diversified exposure to different asset classes



Cheap to run

Running costs are low compared to active funds



Exchange Traded Funds (ETFs)

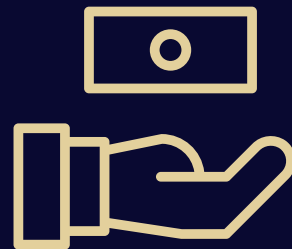
Wide scope

There are more than 1,700 ETFs listed on the London Stock Exchange alone, allowing exposure to most countries, regions, sectors, and asset classes



Many pay an income

Many ETFs pay dividends from their holdings of shares, bonds, or property. However, they can not 'store' income for rainy days like investment trusts (see Why Investment Trusts?)



Can be held in SIPP's and ISAs

The majority of ETFs can be held within SIPP's and ISAs, meaning clients' income and capital gains are tax-free



No stamp duty

Buying most non-AIM UK shares attracts stamp duty at 0.5% – no stamp duty is payable when an ETF is bought



ETFs form an integral part of B&G's client portfolios and represent a great complement to investment trusts. Importantly, they:

- Reduce the overall cost of our portfolios
- Dampen portfolio volatility
- Increase the overall liquidity of our portfolios

Services

We are specialists in **managing investment trust focused portfolios** which are complemented by a carefully selected range of ETFs. We provide financial planning, advice and discretionary investment management services to individuals (including ISAs, JISAs, GIAs, Onshore & Offshore Bonds), companies, pension schemes (including SIPP & SSAS), Trusts and Charities. We offer leading expertise and pride ourselves on providing clients with exceptional levels of personal service

Standalone Financial Advice

If a client wishes for B&G to manage their portfolio, the FCA stipulates we need to provide one-off 'gateway' financial advice to determine the most suitable portfolio, for which we charge £595. This fee represents less than 0.30% of our minimum £200,000 investment.

Full Financial Planning & Advice

Should clients require wide-ranging financial advice, one of our qualified financial advisers can help cater for an extensive range of personal requirements – from protecting a client's family, pension and estate planning, to passing on wealth to chosen beneficiaries.

Initial charges are 2% from £0 to £500,000 and 1% from £500,000 to £1 million. There is no further initial charge for assets above £1 million.

Discretionary Investment Management

We offer a range of eleven model portfolios which span the full spectrum of risk-adjusted returns, thus enabling us to fully accommodate our clients' different investment objectives and profiles.

Seven portfolios are categorised by Dynamic Planner Profiles 4 to 8 – the risk/reward remit increasing with the profiles. Five portfolios (B&G 4, 5, 6, 7, and 8) are focused on capital growth, while two are income-orientated, aligned to risk profiles 5 and 7, with a targeted yield in excess of 5%. We also offer four unconstrained portfolios - Positive Impact, ISA, High Yield (with a targeted yield in excess of 6%) and Best Ideas.

We continually monitor the portfolios to ensure an optimum balance between remit and risk. The investment committee formally meets once a month and portfolio changes are undertaken quarterly, or whenever required.

Our discretionary investment management fee is 1% per annum, payable monthly in arrears.

VAT is not payable on our Discretionary Investment Management Service.

The minimum investment for this service is £200,000.

Services

"I am looking to invest a cash sum only - how can I invest my money in one of Baron & Grant's Portfolios?"



Standalone Investment Advice Service



Advice Cost
Written Recommendation Report
Simple one-off fixed cost of £595



DFM Cost
We charge a discretionary investment management fee of 1% per annum, payable monthly in arrears

"I would like you to become my financial adviser and look after all my financial affairs"



Full Financial Planning & Advice Service



Advice Cost
Written Recommendation Report
(See previous page)



DFM Cost
We charge a discretionary investment management fee of 1% per annum, payable monthly in arrears



Ongoing Advice Service (Optional)
To ensure ongoing suitability of your advice throughout your financial journey
Cost – 0.5% of funds under management

Portfolios

Our portfolios are aligned with Distribution Technology's Dynamic Planner risk profile bandings. We carefully assess risk at every stage of portfolio construction, including the volatility of the underlying investment trusts and ETFs we select, as well as the risks associated with asset allocation.

Our rigorous approach to risk management means that we are continually monitoring both our modelling and our individual investment decisions. We back-test the portfolios, ensuring they are correlated to the underlying asset allocation. This assessment of the historical volatility and performance of the portfolios helps to build our understanding of how they may perform in the future.

Our portfolios are actively managed on a forward-looking, tactical basis. So, when an investor puts money into one of our portfolios, you can be sure that the risk levels will remain consistent with your risk profile expectations over time.

	Growth Portfolio	4	5	6	7	8
	Risk Profile	4	5	6	7	8
	Volatility Bands (%)	6.3 - 8.4	8.4 - 10.5	10.5 - 12.6	12.6 - 14.7	14.7 - 16.8
	Income Portfolio		5		7	
	Risk Profile		5		7	
	Volatility Bands (%)		8.4 - 10.5		12.6 - 14.7	
	Targeted Yield		5%		5%	
	Unconstrained Portfolio	ISA	Best Ideas	Positive Impact	High Yield	
	Risk Profile	N/A	N/A	N/A	N/A	
	Volatility Bands (%)	N/A	N/A	N/A	N/A	
	Targeted Yield				6%	

Portfolios

The table below outlines the objective of each portfolio

Portfolio	Portfolio Objective
B&G 4 Growth	Active low-risk growth portfolio comprised of investment trusts and ETFs
B&G 5 Growth	Active low-medium risk growth portfolio comprised of investment trusts and ETFs
B&G 5 Income	Active low-medium risk income portfolio comprised of investment trusts and ETFs, targeting a yield in excess of 5%
B&G 6 Growth	Active medium-risk growth portfolio comprised of investment trusts and ETFs
B&G 7 Growth	Active high-medium risk growth portfolio comprised of investment trusts and ETFs
B&G 7 Income	Active high-medium risk income portfolio comprised of investment trusts and ETFs, targeting a yield in excess of 5%
B&G 8 Growth	Active high-risk growth portfolio comprised of investment trusts and ETFs
B&G Best Ideas	Active, unconstrained, thematic, high-risk growth portfolio comprised solely of investment trusts
B&G ISA	Active, unconstrained, high-risk growth portfolio comprised solely of investment trusts
B&G High Yield	Active, unconstrained, income portfolio comprised of investment trusts and ETFs, targeting a yield in excess of 6%
B&G Positive Impact	Active, unconstrained, thematic, impact driven portfolio comprised of investment trusts and ETFs

All portfolios are aimed at investors with a medium to long-term time horizon

Portfolios - IT & ETF Weightings

The table below shows the investment trust to ETF weightings within our portfolios at the end of 2024. Please note that this is a snapshot of the portfolios at a point in time, and the weightings are subject to constant change. However, it does give a clear indication as to the expected level of underlying exposure to each vehicle

Growth Portfolio	4	5	6	7	8
Risk Profile	4	5	6	7	8
Investment Trust Weighting	64%	67%	70%	73%	76%
ETF Weighting	30%	28%	26%	24%	22%
Cash Weighting	6%	5%	4%	3%	2%

Income Portfolio	5		7	
Risk Profile	5		7	
Investment Trust Weighting	69.5%		75%	
ETF Weighting	28%		23%	
Cash Weighting	2.5%		2%	

Unconstrained Portfolio	ISA	Best Ideas	Positive Impact	High Yield	
Risk Profile	N/A	N/A	N/A	N/A	
Investment Trust Weighting	98%	98%	73%	61%	
ETF Weighting	0%	0%	25%	37%	
Cash Weighting	2%	2%	2%	2%	

Third Parties

Annual platform charge

B&G does not hold clients' cash or assets. Client investments are managed on what is known as an investment/wrap platform. Our chosen platform partners are:

- AJ Bell Investcentre
- Transact
- M&G Wealth Platform
- 7IM
- Nucleus
- Wealthtime (formerly Novia)

Our chosen platform partners provide B&G with online dealing, valuation and custody services. Clients can log in and access their portfolio valuation(s) anytime.

Each platform partner has its own charging structure; however, annual platform charges tend to start around **0.25%** of the portfolio value. This charge tiers down for higher portfolio values, and family linking facilities are available (platform dependent). Charges are deducted monthly in arrears and are calculated in relation to a daily valuation.

A detailed breakdown of the recommended platform costs and charges will be provided as part of our advice process.

There are many benefits associated with investment/wrap platforms. These include:

- Institutional dealing capability with no dealing fees (platform dependent)
- Ability to consolidate existing products and policies onto one platform for ease of administration
- Ability to rebalance portfolios to keep them in line with desired risk profile - this is difficult and often costly to achieve on DIY platforms
- Access to up-to-date portfolio valuations online 24/7
- Consolidated reporting enabling accurate and efficient calculation of CGT liability (provided all chargeable assets are administered on the platform)

Personal Finance Portal (PFP)

Personal Finance Portal (PFP) is a service available only from a financial adviser. We use the portal to gather personal and financial information to try and ensure an efficient onboarding process. It also provides B&G with:

- Secure encrypted messaging
- Secure encrypted Document Vault - store financial documents online securely and fully backed up
- Access to Open Banking - a service that enables you to collate information from bank accounts and credit cards, giving you powerful insights

Third Parties & Due Diligence

Security of assets

B&G have conducted extensive due diligence on our platform partners to ensure financial strength, resilience, stability, ongoing investment, functionality and competitive fee structures.

Your cash and assets are held separately from their accounts and from those with whom they place the assets. As such, should a platform be wound up, your cash and assets will remain yours and any administrator is obliged to return them to you as part of the wind-down process.

Clients also have access to the Financial Services Compensation Scheme (FSCS) for qualifying investments and cash - subject to the limits.

Further details on the security of assets for the respective platforms can be provided upon request.

Due diligence

B&G is an independent, owner-managed business that was established in 2019. B&G has no debt and a strong balance sheet and liquidity position. The UK Investment Firms Prudential Regime (IFPR) came into force on 1st January 2022, and B&G is classed as a MiFIDPRU Small and Non-Interconnected (SNI) Investment Firm. As a MiFIDPRU SNI investment firm, B&G's own funds requirements will be the highest of:

1. Its Permanent Minimum Capital Requirement (PMR) of £75,000
2. A Fixed Overheads Requirement (FOR) of 3 months fixed costs

The FCA expects firms to assess, at least annually, the full financial resource requirements in relation to specific risks that a firm faces. As a firm that falls within the scope of the IFPR, B&G has submitted its latest Internal Capital Adequacy and Risk Assessment (ICARA) to the FCA. Based on the firm's unaudited financial accounts for the year ended 31st December 2024, B&G had more than 6.9 times its FCA own funds requirements.

Our compliance consultants are threesixty Services LLP. Threesixty delivers support and compliance services to over 950 directly regulated IFA practices, including over 100 discretionary investment management firms, equating to over 10,000 registered individuals. Their experts provide an unparalleled understanding of the issues impacting discretionary management firms, and their service ensures our in-house compliance resource gets the help, expertise and external opinion it needs.

With regards to our track record, whilst we have only been authorised since the 4th January 2021, we can point to the track record of John Baron's actual real investment trust portfolios ('Growth' and 'Income') in his popular monthly column in the Investors' Chronicle magazine. John has reported on these portfolios monthly, trade by trade, since the 1st January 2009. These are two of ten actual portfolios that John has managed, which have an auditable track record of performance.

Our portfolios share the same foundation, DNA, style, and themes.

Cost Disclosure Issue

There has been an ongoing debate for a number of years around the disclosure of investment trust costs within retail products and services. Previously, trusts were subject to the Packaged Retail and Insurance-based Investment Products (PRIIPs) regulation and the Markets in Financial Instruments Directive (MiFID), both adopted directly into UK law before Brexit.

UK-listed investment trusts operate on exactly the same basis as all other publicly traded shares. As listed corporate entities, investment trusts have share prices. Investors in investment trusts buy shares, pay the share price, and then sell shares and receive the share price. They have expenses (including management fees) that are deducted from their NAVs, but known expenses are discounted in the share prices of listed corporate entities. This is as true for investment trusts as it is for the shares of any other corporate entity like Shell, BP, Marks & Spencer or Next. No other listed share is required to disclose its expenses as a percentage of NAV and separately display this to an investor as being a direct deduction from their portfolio value. This is because these costs are already reflected in their share prices. Investors receive the share price, not the NAV. Tom and John are members of the Cost Disclosure Campaign Group, which has been addressing this issue with the FCA and HM Treasury (HMT).

In acknowledgement of the issue, the FCA issued forbearance in November 2023 to give investment trusts greater ability to explain their costs and charges to consumers. On the 19th September 2024, HMT and the FCA issued new regulatory forbearance to temporarily exempt investment trusts from complying with cost disclosure requirements, with the aim of bringing in wider reforms in 2025.

On the 7th October 2024, the government published draft legislation for a new Statutory Instrument called 'The Packaged Retail and Insurance-based Investment Products (Retail Disclosure) (Amendment) Regulations 2024'.

The draft bill seeks to permanently exclude investment trusts from PRIIPS and MiFID regulation and proposes that they will not have to produce a Key Information Document (KID), a standardised information document prepared for products within the scope of the PRIIPs.

A striking line from the draft bill said, *"It is broadly accepted by industry and the government that the single aggregated figure that is being produced under current EU-inherited rules is not an accurate representation of the actual cost of investment in shares in an investment trust."*

As a result, the single aggregated ongoing charges figure (OCF) of our portfolios is the weighted cost of the ETFs – c.0.05% to 0.20%. Some of our unconstrained portfolios contain solely investment trusts; hence, the OCF of these portfolios is zero.

While we are very cost-conscious in portfolio construction and investment selection, **our primary driver is to generate the best risk-adjusted returns for clients net of all costs and charges.**

Another area we have been campaigning for on the cost front is eliminating stamp duty on investment company purchases - we have lobbied for this directly with two previous Chancellors. To level the playing field between investment companies and open-ended funds, the AIC has recommended that stamp duty is abolished on the shares of UK investment companies, UK REITs and VCTs.

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